



Harnessing Purpose Through
The Great Resignation

Menu Dock

Our webinar is at your fingertips. Click on the icons to:

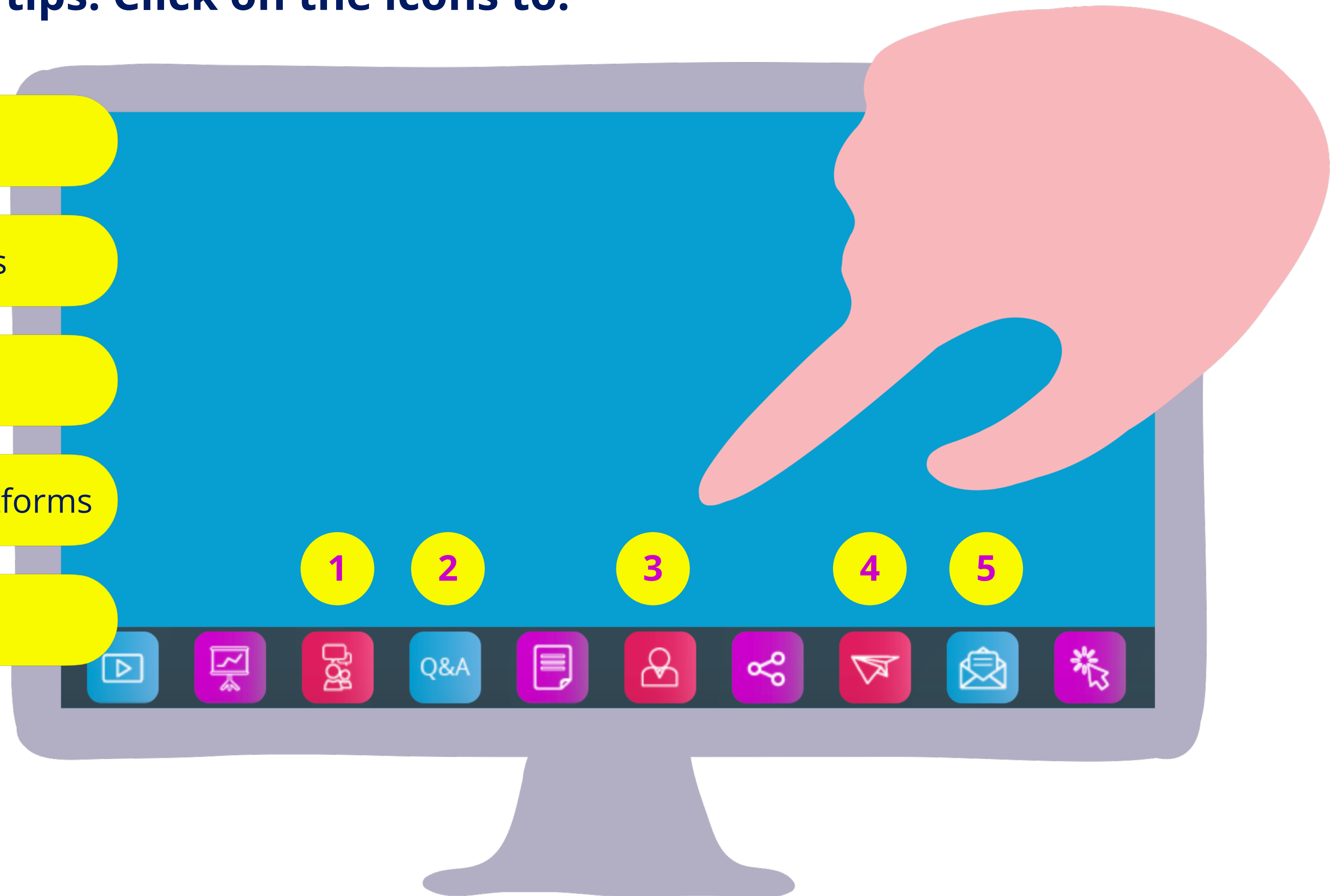
1. Chat with fellow webinar attendees

2. Ask our team and speakers questions

3. Find out who's speaking

4. Share the webinar on your social platforms

5. Email the Benevity team directly



And more!



57%

Turnover reduction with an employee giving and volunteering program



79%

Of employees expect their company to take action on social and racial justice



Purpose Programs

Can help foster connection and engagement throughout hybrid workplaces



Elysha Vega

Senior Program Manager, VP
Citi



Janeen Speer

Chief People Officer
Benevity

Our *Panelists*

Citi's Continuum of Employee Volunteer Engagement



Employee Engagement Opportunities

Citi Volunteers Platform

- Hosted by **Benevity**; houses all Citi coordinated volunteer activities

Global Community Day

- Launching our 17th Annual Volunteer Campaign
- Since Global Community Day began in 2006, colleagues, friends, family, alumni, community partners and clients have served more than **5 million** volunteer hours across **90 countries and territories** in **450 cities**

Skills Based Service Programs

- Pathways to Progress
- Citi Skills Marathon

Service Programs and Sabbaticals

- Service Year Program for Analysts (early career)
- Giving Back Sabbatical Program

Volunteer Programming at Citi: Enabling our Mission of Growth and Economic Progress

CITI GLOBAL COMMUNITY DAY REIMAGINED

61,000+ Volunteer Engagements

700+ Activities

37K+ Volunteer Hours

81 Countries & Territories

citi



Global Community Day was a little different this year, but the impact we made was no less meaningful. From organizing food drives to mentoring young professionals, our colleagues donated their time and talent to our communities and demonstrated once again why Citi is a bank with brains and a bank with a soul.



- Jane Fraser, Citi CEO

CITI VOLUNTEERS



Donated **2,500 books** to children and teens in foster care. (United States)



Fostered the leadership skills of **138 girls** through a tailor-made Junior Achievement Citi Women Leadership Award Program. (Spain)



20,873 colleagues, friends and family donated funds which provided over **177,000 meals**. (Mexico)



More than **900 donations** raised **\$112,000+** to support financially and socially-disadvantaged youth. (Singapore)

Pathways to Progress

Since launching Pathways to Progress in 2014, the Citi Foundation has invested more than \$275 million globally in workforce preparation.

In September 2020, the Citi Foundation announced an additional \$100 million, three-year commitment to provide economic opportunities for young people.



Citi Skills Marathon

Pro bono model developed in collaboration between Citi Volunteers and the Taproot Foundation with support from the Citi Foundation

Enables Citi colleagues to use their professional skills to address critical organizational needs of our nonprofit partners.

> than **600 Citi colleagues** have provided nearly **5,000 hours** of pro bono service to over **300 nonprofit partners** in more than **10 cities around the world**.

The logo for 'my goodness' features the word 'my' in white lowercase letters inside a blue circle, followed by the word 'goodness' in a dark blue, lowercase, sans-serif font.

my goodness

- We have a 92% participation rate in our program
- There are no restrictions in how our team participates
- Goodness Catalysts are the MVPs of the program
- We use a less traditional definition of volunteerism
- We encourage Grassroots initiatives



Community *First*

- **Keeping the best of the old, and the best of the new**
 - Creating approaches to further deepen our strong culture
 - Embracing flexibility as a component of how we will work
 - Level the playing field for all
 - Utilizing tools for asynchronous connection
- **Taking care of ourselves and each other**
 - Me 4 We Days
 - Investments in mental health
- **Start's with "Community Now"**
 - Intentional time to reconnect and accelerate relationship building
 - Reintroduce ourselves to our spaces and culture
 - Rebuilding empathy and understanding





Questions

Check out our Resources



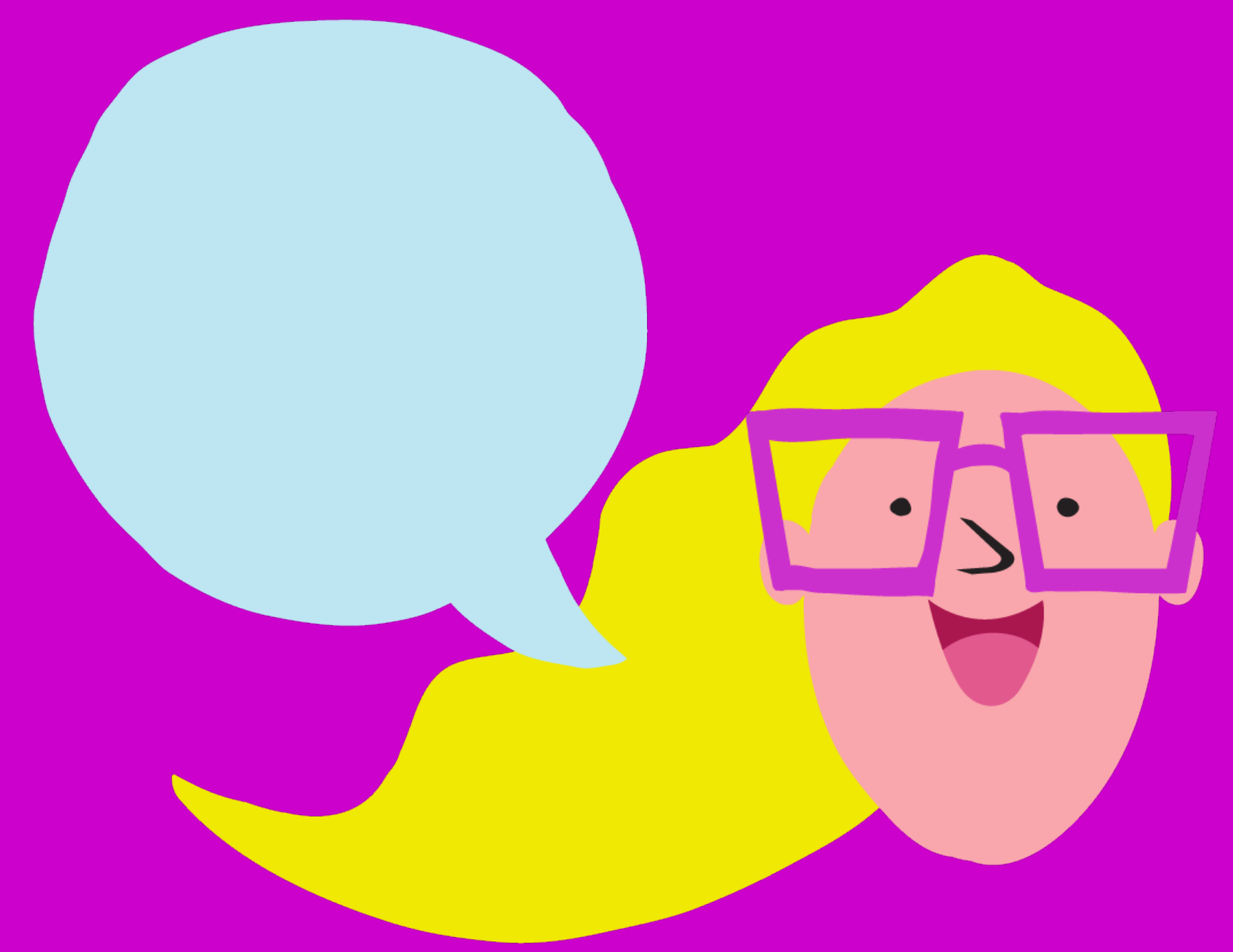


Goodness Matters by Benevity™

Benevity.com/GoodnessMatters



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Thank *you!*